



Terrace Talk: Does Food Need Design?

Sonia Massari, Gustolab International Institute For Food Studies, Director and University of Illinois at Urbana-Champaign Rome Academic Director will be presenting together with Susan Leduc Taylor, Dean of Parsons School of Design, Paris, Fabio Parasecoli, Director of Food Studies Initiatives, The New School at the USA Pavilion Terrace talk- Milan EXPO.

We eat with our eyes before we eat with our mouths, the saying goes, but the concept of design applied to food has to do with much more than just deliciousness.

Design thinking is a way of configuring problems and solutions that have both personal and global implications. Food design is a new field of inquiry and practice that had been receiving growing interest both among professionals and consumers. In preparation to the Second International Food Design Conference that will take place at The New School in NYC in November 2015, let's discuss what food design is, its impact, and how it is taught.

See more at: <http://www.usapavilion2015.net/schedule/terrace-talk-does-food-need-design>