



Make Integrated Thinking happen

Make Integrated Thinking happen is the series of annual conferences previously held in Rome (2016) and New York (2017) with the aim to further discuss how Responsible Leaders @ Purposeful Organizations™ endeavour to connect values and value through the implementation of inclusive business models and sustainable strategy fully endorsed by the Board of Directors.

This year we decide to participate with our summer program students to the event “Make Integrated Thinking happen” at Luiss. The aim of the 28th – 29th May Conference in Rome is to provide a forum to discuss critical issues related to how Integrated Thinking can build a bridge between corporate purpose and sustainable strategy, while articulating a path able to achieve both financial performance and societal/environmental impact.