



Life - Food.Waste.StandUp event

Our director Dr. Sonia Massari will speak about the role of food design in the fight against food waste.

LIFE-Food.Waste.StandUp focuses on food waste prevention & reduction and unsold food recovery, issues of extraordinary social and environmental importance. The initiative is supported by excellent Italian partners of the sector: Federalimentare (lead partner), Federdistribuzione, Fondazione Banco Alimentare Onlus, Unione Nazionale Consumatori.

According to FAO, 1.3 billion tonnes of food is wasted each year worldwide, equivalent to more than 2.000 billion EUR; 1/3 of food production goes to waste and both in Developed and Developing Countries the amount of losses is similar (670m and 360m of tonnes respectively). According to a recent report, carried out by Politecnico di Milano, in Italy, the amount of foodstuff annually wasted is equivalent to 12.6 billion EUR. As far as domestic waste is concerned, in Italy it amounts to 6 billion EUR, about 4.5 EUR per family each week. Essentially, in Italy 85kg of foodstuff per capita are annually wasted.

It is generally recognized that food waste results in environmental, economic and social costs. Food losses and waste can occur at different level of the supply chain, from production to distribution, and final consumption.

LIFE-Food.Waste.StandUp Project is in line with the Waste Prevention Italian National Programme (PNPR), Food Waste Prevention Italian National Programme (PINPAS) and “Working Group on food losses and waste” at European level. Through communication and information activities designed for selected targets, this project aims at contributing to and influencing an ongoing process, enhanced by the approval of Italian Law 166/2016 on food waste, effective from September 14th 2016.

<http://www.lifefoodwastestandup.eu/en>

<http://foodwaste.consumatori.it/#progetto>