



Foodbiz

On May 14-15, we will be in Croatia to present about Gustolab International as a best practice during a meeting about FOODBIZ – University and business learning for new employability paths in food and gastronomy, a two-year project developed in the framework of Erasmus+ programme's action Strategic Partnerships for Higher Education and aimed to boost smart and sustainable regional development. Specifically, our Director Dr. Sonia Massari will be talking about the innovative teaching methods used at Gustolab International. Based on cross-sectoral dialogue and placed at the exciting convergence of agriculture, food and tourism, the FOODBIZ project is designed to enhance employability of higher-education students, and ultimately stimulate local job growth, by filling in the existing gap between academic skills acquired during their university studies and the actual needs of businesses and entrepreneurs that operate in local food and gastronomy markets. The project directly addresses students, agri-tourism and food tourism players such as food producers, small companies and policy makers. The project coordinators are CONSORTIUM Università di Macerata (Italy – Coordinator), Laboratorio Piceno della Dieta Mediterranea (Italy), Uniwersytet Ekonomiczny w Poznaniu (Poland), Faculty of Tourism and Hospitality Management (Croatia), Goeteborgs Universitet (Sweden), European Cultural Tourism Network AISBL (Belgium), Associacio IGCAT (Spain) and Svinesundskommittén (Sweden).

<https://igcat.org/foodbiz-co-creation-service-learning-innovative-solutions-sustainable-regional-development/>